



INTRODUCTION TO THE ECONOMIC THEORY, Mexican case

DESCRIPTION

The design of this book is not only to study economic theory, but also to develop the skills of economic analysis. The contents of the book attempt to show the theory from a process of reflection of reality and of the economic theories.

Cases and applications of conventional theory to Latin America's reality

Includes:

Website www.pearsoneducacion.net/vargas

Research and discussion

Internet activities

Problem set

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PREFACE

This book is the result of the effort to bridge the gap between economic theory and economic reality of Mexico. Three parts divide this book: The first deals with microeconomics, studying the behavior of the consumer and producer. The second part deals with the economic analysis, addresses the explanation of economic aggregates and explains the possibilities of economic policy to influence on economic growth and inflation. The third part discusses issues of the Mexican economy, including exchange-rate policies, income distribution, poverty and sustainable development.

An appealing feature of the text is that before submitting the development of micro-and macroeconomic issues, it starts with an introduction to the history of economic thought that allows the reader to locate in the evolution of thought and its context.

Throughout the content numerous figures and tables are included for the case of the Mexican economy, which motivate and help to understand the theory. It also presents a set of problems to facilitate the understanding of the concepts described in each chapter. Collaboration of Flor Maria Chávez Presa (Universidad Autónoma Metropolitana, Azcapotzalco, México).

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